

SAC Presentation to ECRR

7 June 2005

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Head of Student Recruitment and Admissions

- Knowledge Transfer institution
- Mission to “enhance the sustainability of our land-based industries”
- Education provision bridges FE/HE

- Roots in agriculture and horticulture
 - Science and Technology
 - Environmental studies
 - Rural business
 - Tourism, leisure, countryside and conservation

- Three purposes
 - To recruit students
 - To promote and educate about land-based issues
 - To support the widening participation agenda

On-campus initiatives

- Taster Days
- On-campus curriculum days



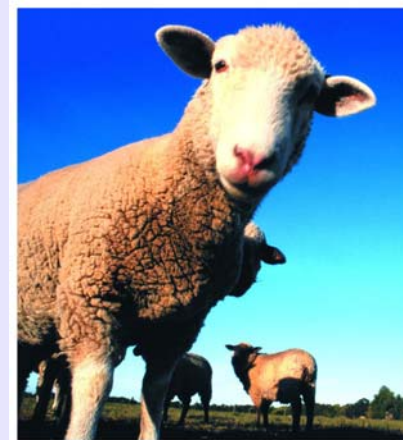
Off-campus events

- Make it Scotland
- Public events – 2006 theme is Environment
Agricultural Shows, Flower Shows, Treefest,
Countryside fairs
- Royal Highland Education Trust
- Scottish Association of Young Farmers Clubs

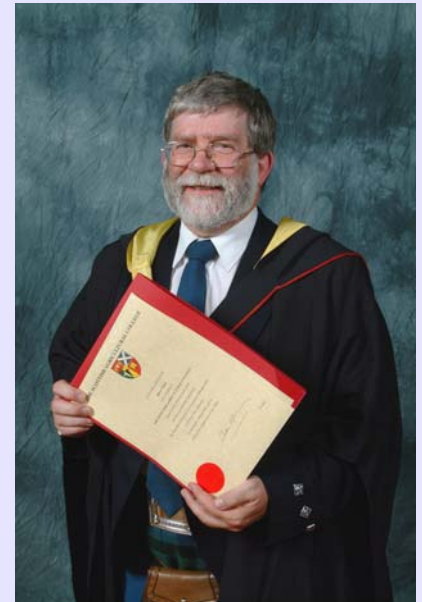


Engagement with schools

- Schools survey
- Geography website
- Case studies
- Rural skills for work programme
- SQA prizes
- Business simulation
- Specialist talks



- Adult learners week
- LEAPS / ASPIRE North activities
- HE experience for SWAP students



- Teacher days
- Curriculum support materials
- Competitions and talks at public events
- Careers Scotland Advisers

In summary

- Activities take many forms
- Involve a wide range of SAC staff
- Knowledge transfer to bring through the next generation



Supporting the
land-based industries
for over a century



S A C